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INTERNATIONAL UNION, UNITED AUTOMOBILE, AEROSPACE & AGRICULTURAL IMPLEMENT WORKERS OF AMERICA – UAW

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SHAWN FAIN, *PRESIDENT* • MARGARET MOCK, *SECRETARY-TREASURER*

VICE-PRESIDENTS: CHUCK BROWNING • MIKE BOOTH • RICH BOYER

May 22, 2025

TO: All Local Unions

Dear Brothers and Sisters,

UAW's partnership with March of Dimes began in the 1940s when then-President Walter Reuther solicited labor members for dimes to help cure polio. I am proud to say that UAW has been a part of March of Dimes from the start, and our current efforts are critical as the U.S. is facing a maternal and infant health crisis. Families today need us now more than ever.

The funds we raise directly support March of Dimes' mission to lead the fight for the health of all moms and babies by funding research, providing resources and programs, and advocating for policies to help parents throughout their pregnancies. Building on a successful 86-year legacy, they create lasting change for working families across our country.

In the last year, March of Dimes:

- Was there for more than 4 million pregnant women in the U.S. to ensure they have access to the care they need before, during, and after pregnancy.
- Reached more than 50,000 families with babies in the Neonatal Intensive Care Unit (NICU) through their NICU initiatives, providing access to the support and education needed to improve the patient experience, including the expansion of services through five e-learning courses in hospitals across the country in over 70 sites.
- It Starts with Mom consumer education platform had over 778K webinar views – a 200% increase - to help moms through every stage of her pregnancy journey.
- Provided thousands of meals to families and health care workers in neonatal intensive care units (NICUs) across the country.

Since the beginning of our partnership, UAW members have raised more than \$20 million for March of Dimes to ensure moms and babies live healthy lives. In 2024, we raised more than \$200,000 in support of working families. Congratulations! **To continue the UAW's proud history contributing to this vital work**, and to make 2025 an even bigger success, **UAW members are invited to join the 2025 March for Babies UAW National team**. This family-friendly event allows you to walk side-by-side with our members in the communities where they work and raise their families.

The attached toolkit contains an overview of resources and services available to families throughout their pregnancy journey and once the baby has arrived. In addition, you'll find ways for you and your local to get involved via volunteering, fundraising, and advocacy programs.

UAW and March of Dimes believe every mom and baby should have the resources available to ensure the best possible outcome as they welcome their new family member. You can help make that happen.

If you have any questions or want to discuss how you can help, the toolkit includes contact information for the March of Dimes liaison managing our partnership. They are ready to assist!

Thank you for your past support and your continued commitment to healthy families. Congratulations on making a difference for so many.

In Solidarity,



Shawn Fain, President  
International Union, UAW

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